

TECHREPORT

SOUTH AFRICA'S BEST TECH MAGAZINE



ABOUT TECHREPORT

TechReport is well known for identifying tech trends early and bringing the most recent and up to date tech news to its ever growing audience in South Africa and Africa as a whole. We primarily focus on current news regarding technology but also cover a variety of other topics which include game reviews, lifestyle, computer buying guides, features and a whole lot more.

SERVICES & PACKAGES

BASIC PACKAGE

- This package includes - Article Branding
- - Portal Branding
- - Sponsored Article
- - Social Media Promotion
- **Cost - R10 000**

STANDARD PACKAGE

- This package includes - Article Branding
- - Portal Branding
- - Home Page Branding
- - Sponsored Article
- - Social Media Promotion
- **Cost - R15 000**

PREMIUM PACKAGE

- This package includes - Article Branding
- - Portal Branding
- - Home Page Branding
- - One Day Home Page Takeover
- - Portal Sponsorship
- - Newsletter Promotion
- - Social Media Promotion
- **Cost - R25 000**





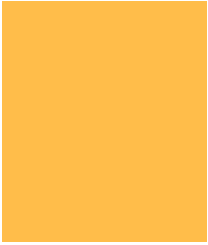
STATISTICS

100K

UNIQUE
MONTHLY
READERS

420K

MONTHLY
PAGE VIEWS



BANNER AND PACKAGE DESCRIPTIONS BELOW

Article Branding

Banners appear in your content linking your message to your branding

**Banner Sizes : 300 x 250 by 4
728 x 90 by 2**

Home Page Banner

High traffic section for more visibility

Banner Sizes : 728 x 90

Home Page Takeover

Best performing placement on Techreport

**Banner Sizes : 1920 x 2000
728 x 90 by 2
120 x 600 by 2
300 x 250 by 4
300 x 600**

Portal Takeover

Banners appear in content and relevant areas of Techreport for the best performance

**Banner Sizes : 300 x 250 by 4
728 x 90 by 2
1920 x 2000
300 x 600**



**MATURE
AUDIENCE**

77% of visitors
are between
ages 25 - 55

QUALIFIED

76% of visitors
have a
university
degree or
diploma

READERS

69% of readers
are male